

CLARK STREET CROSS ROADS

corridor study Montrose - Foster

Community Workshop @ Chase Park Fieldhouse

www.clarkstreetcrossroads.com

CORRIDOR BOUNDARY

Station 1: Corridor Intro & Community Feedback

WEBSITE RESPONSE

KEY FEEDBACK FROM THE WEBSITE

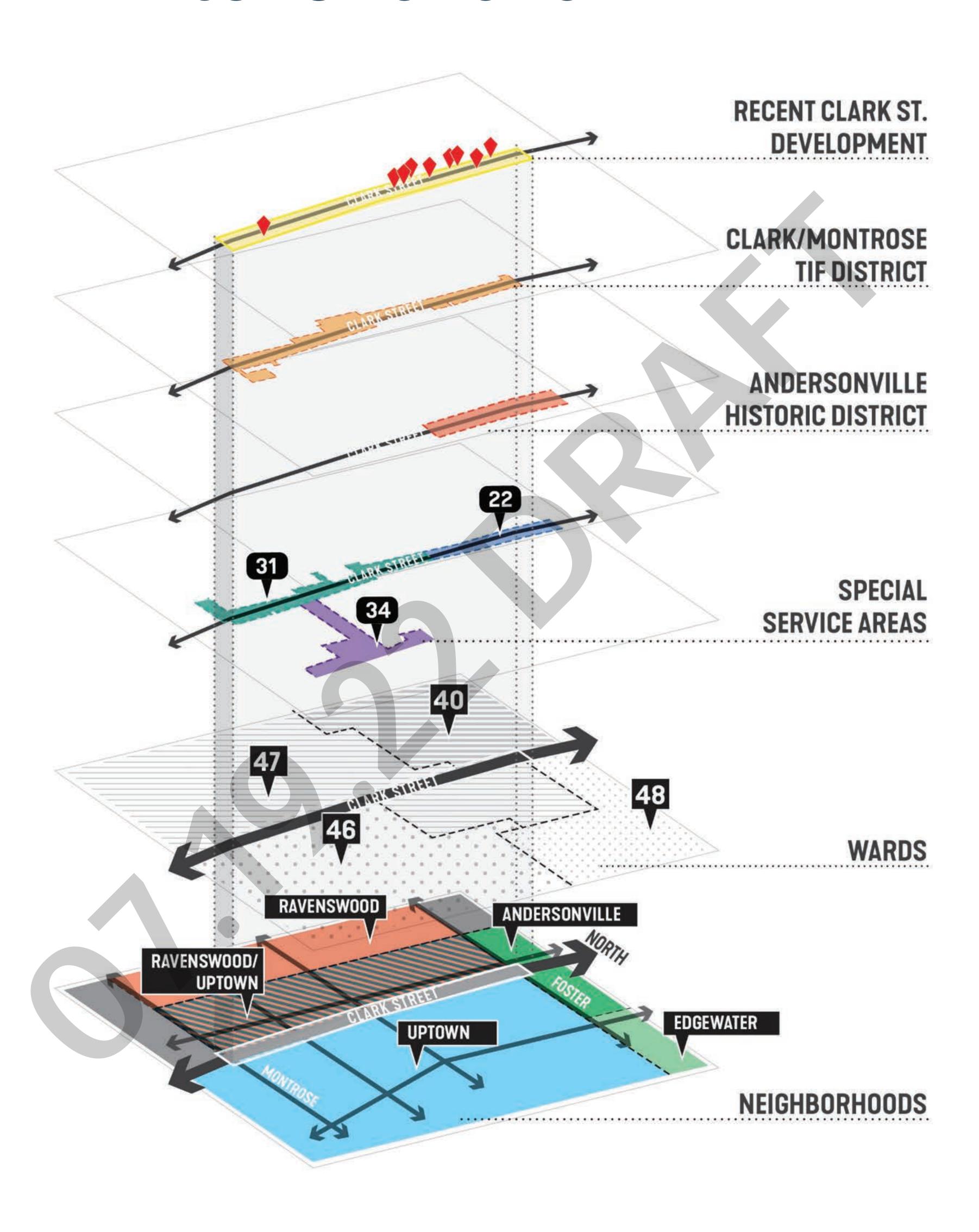
- → SUPPORT MIXED-USE DEVELOPMENT WITH ACTIVE STOREFRONTS & RESIDENTIAL ABOVE
- → ADVANCE DIVERSITY IN HOUSING OPPORTUNITIES & EQUITABLE PRICE POINTS
- → PROMOTE PEDESTRIAN STREETS
 WHICH RESTRICT NEW AUTO-ORIENTED
 COMMERCIAL & MITIGATE DRIVEWAYS /
 CURBUTS
- → ESTABLISH SAFE & CONSISTENT PROTECTED BIKE CONNECTIVITY
- → IMPROVE CROSSINGS FOR BIKES, PEDESTRIANS & RIDE SHARE SAFETY
- → MITIGATE EXISTING SURFACE PARKING LOTS ALONG THE STREET EDGE TO CREATE MORE WELCOMING ENVIRONMENT FOR PEDESTRIANS / BICYCLISTS
- → PRESERVE HISTORIC ARCHITECTURE
- → ENCOURAGE MURALS, LOCAL ART, TACTICAL URBANISM, OUTDOOR PATIOS & PLACEMAKING



TELL US WITH POST-ITS!
WHAT IMPROVEMENTS
WOULD YOU LIKE TO SEE?

Station 1: Corridor Intro & Community Feedback

JURISDICTION OVERLAP



TELL US WITH STICKERS!
WHERE ARE YOU JOINING
US FROM?

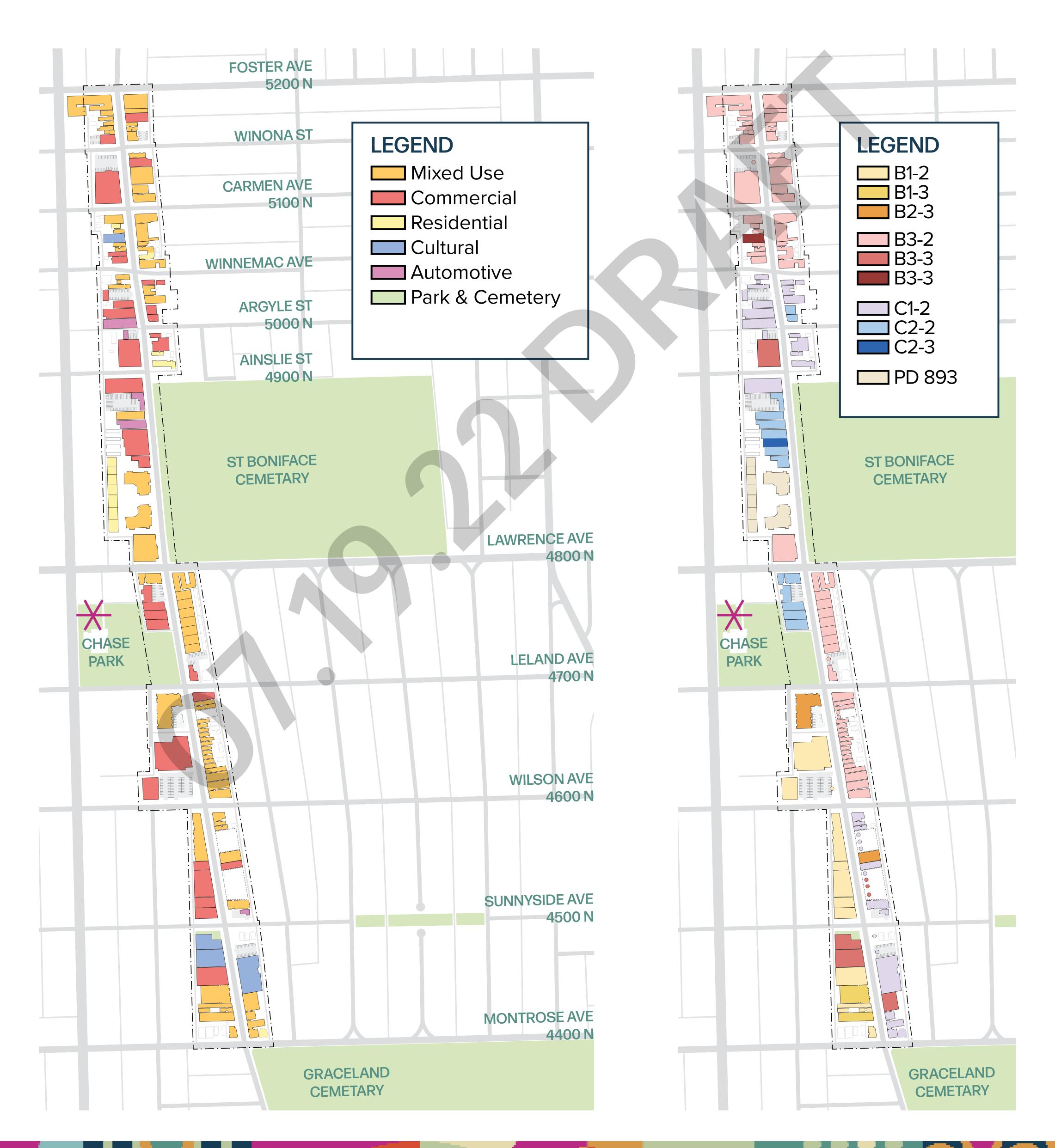




Station 1: Corridor Intro & Community Feedback

EXISTING ZONING & LAND USE

TELL US WITH STICKERS!
WHAT IMPROVEMENTS
WOULD YOU LIKE TO SEE?

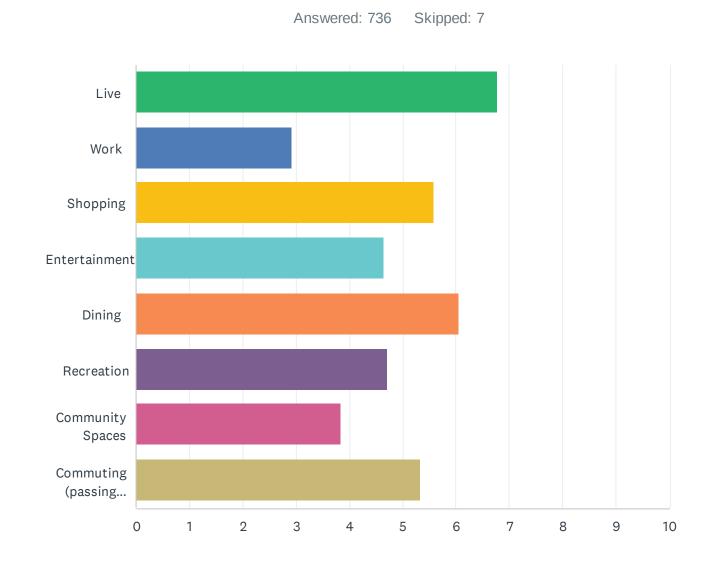


Station 1: Corridor Intro & Community Feedback

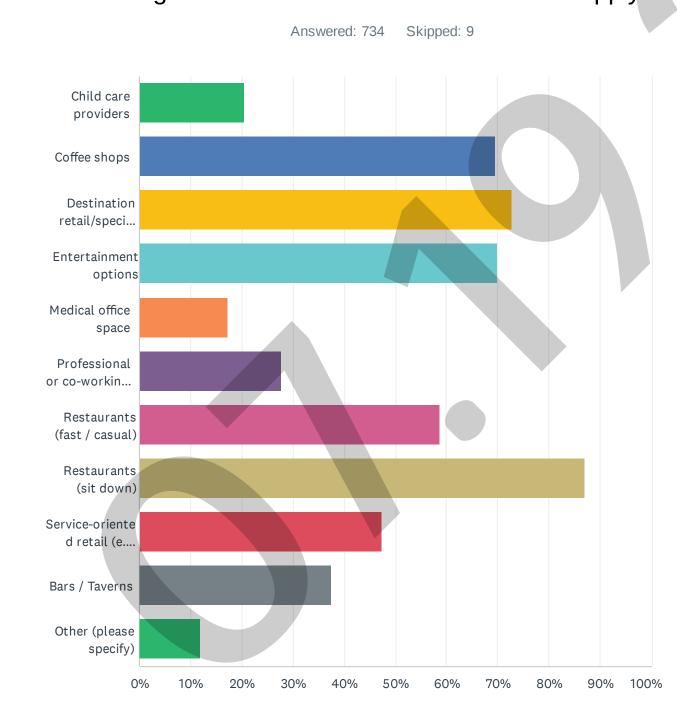
COMMUNITY FEEDBACK ON ZONING & LAND USE

VIRTUAL COMMUNITY MEETING #1
POLL RESULTS (2/15/2022)

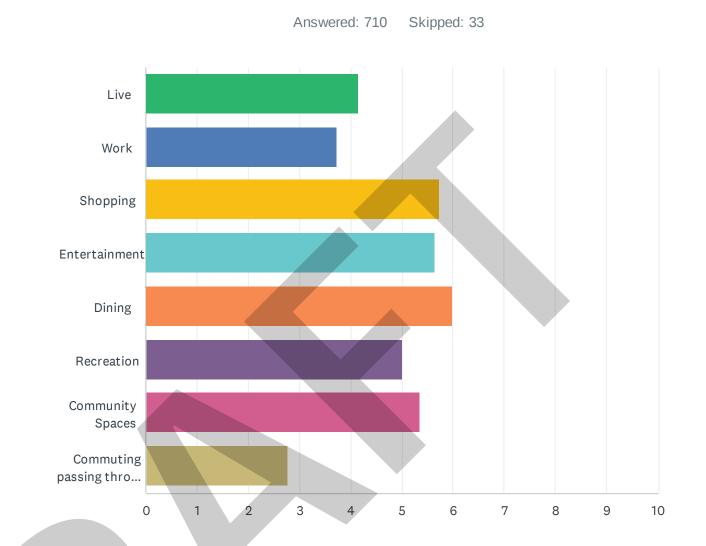
Q1 What brings you most frequently to this stretch of Clark Street? Please rank from most frequent reason (1) to least frequent reason (8).



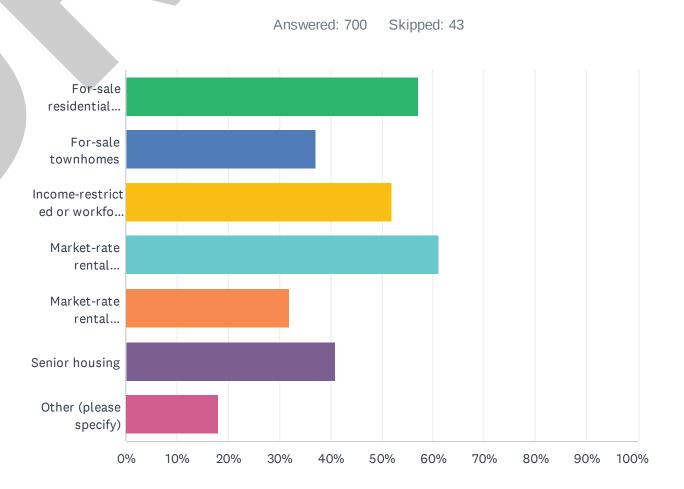
Q8 What kinds of commercial uses are you most interested in seeing along Clark Street? Please select all that apply.



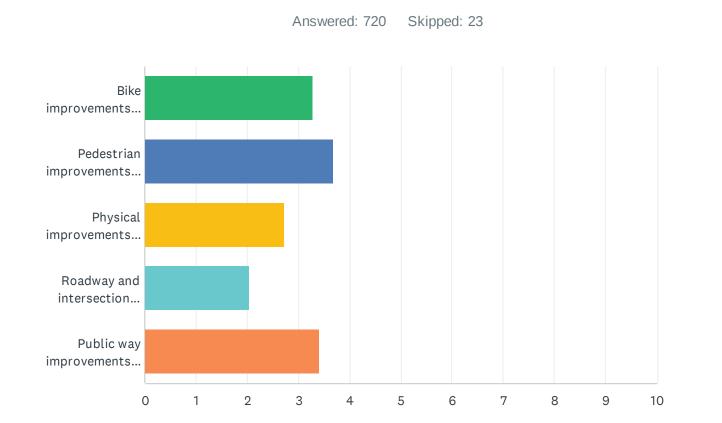
Q2 What "experiences" do you feel are currently missing from this stretch of Clark Street? Please rank from 1-8 with (1) being the most crucial experience missing in the corridor.



Q7 What kinds of residential development are you most interested in seeing along Clark Street? Please select all that apply.



Q10 How would you prioritize the use of TIF along the corridor in the near term? Please rank from 1-5 with (1) being the highest priority use for TIF funds.



ZONING & LAND USE SUMMARIES*

*Of online interactive mapping participants who commented on zoning-related topics







Station 1: Corridor Intro & Community Feedback



4450 N CLARK ST (2011 - COMPLETED)

4504 N CLARK ST

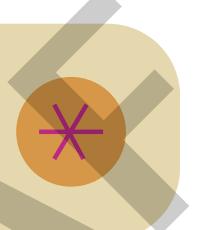
(2022 - PROPOSED)





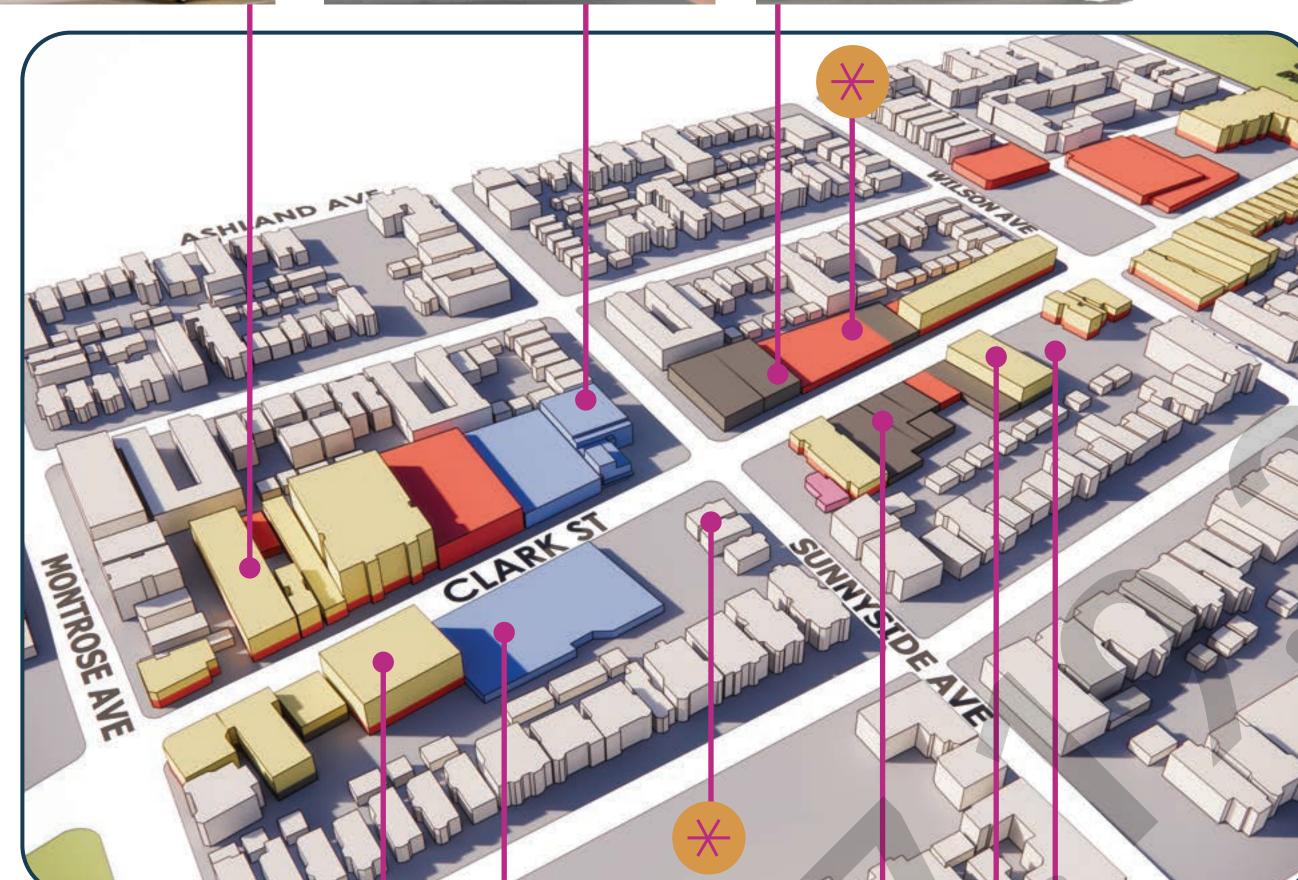


OPPORTUNITY SITES
IDENTIFIED BY COMMUNITY
VIA THE INTERACTIVE MAP



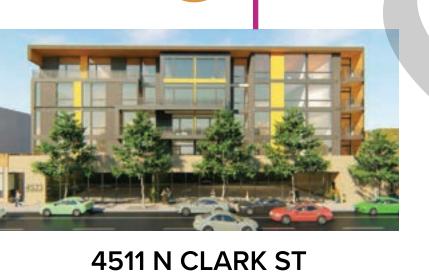
WHAT DO YOU LIKE OR DISLIKE ABOUT THE RECENTLY BUILT DEVELOPMENTS? POST-IT!







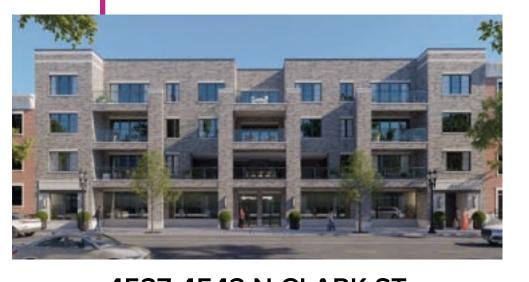
4421 N CLARK ST (2015 - COMPLETED)



(2021 - UNDER CONSTRUCTION)



4533 N CLARK ST (2021 - COMPLETED)



4537-4543 N CLARK ST (2022 - PROPOSED)

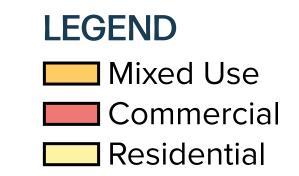




(2021 - UNDER CONSTRUCTION)



4701 N CLARK ST (2022 - PROPOSED)





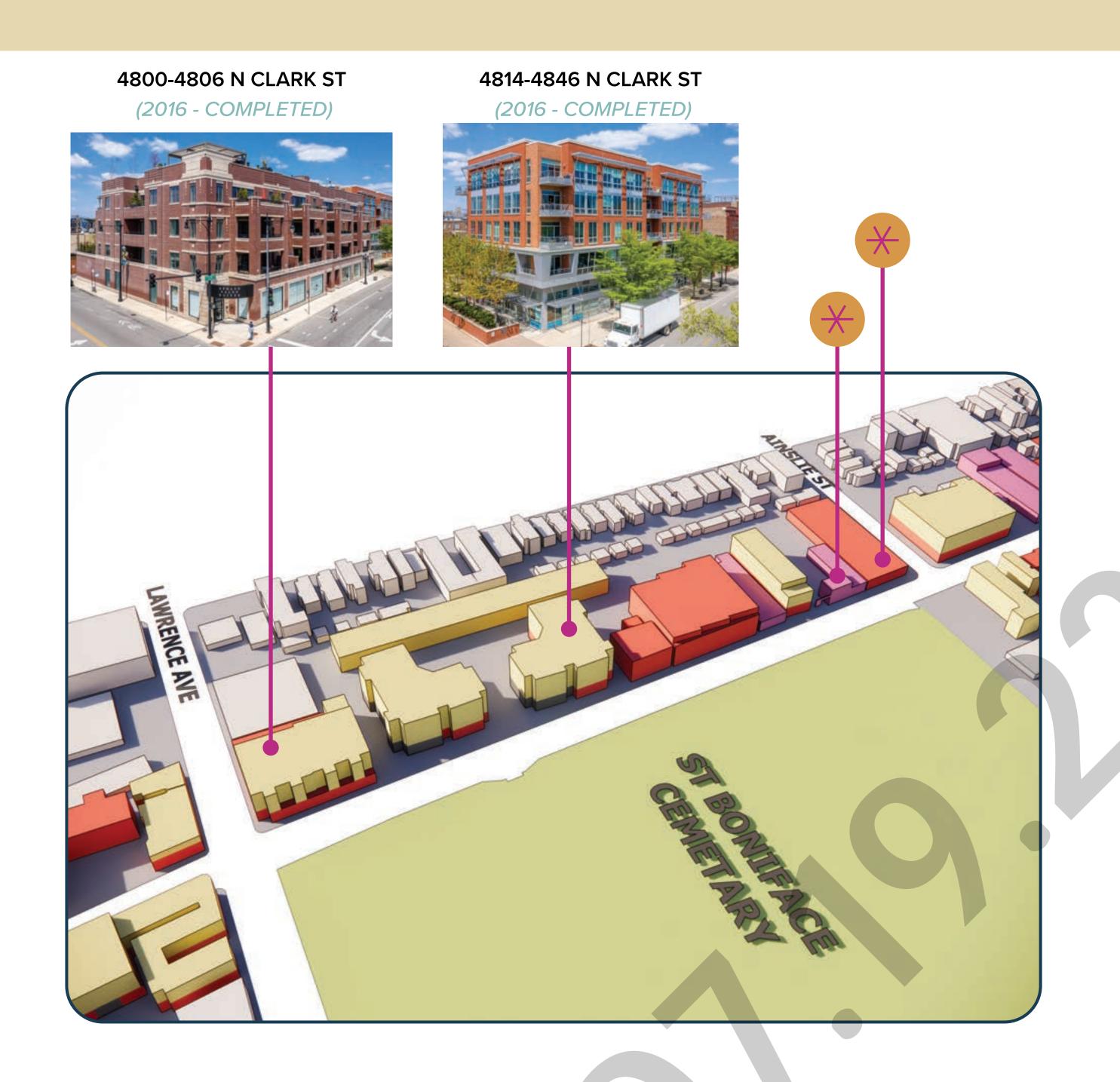
Park & Cemetery

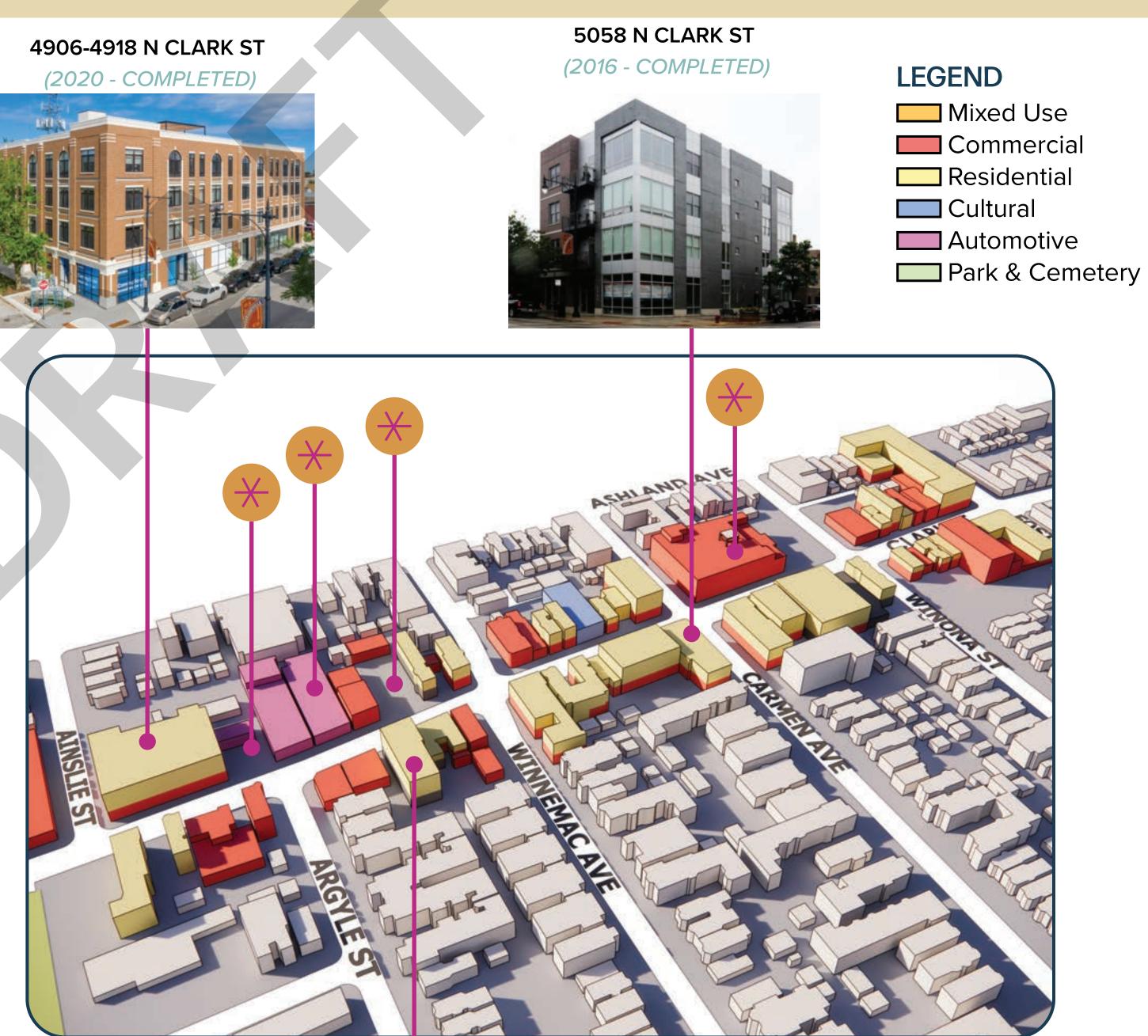






Station 1: Corridor Intro & Community Feedback





WHAT DO YOU LIKE OR DISLIKE ABOUT THE RECENTLY BUILT DEVELOPMENTS? POST-IT!

OPPORTUNITY SITES
IDENTIFIED BY COMMUNITY
VIA THE INTERACTIVE MAP

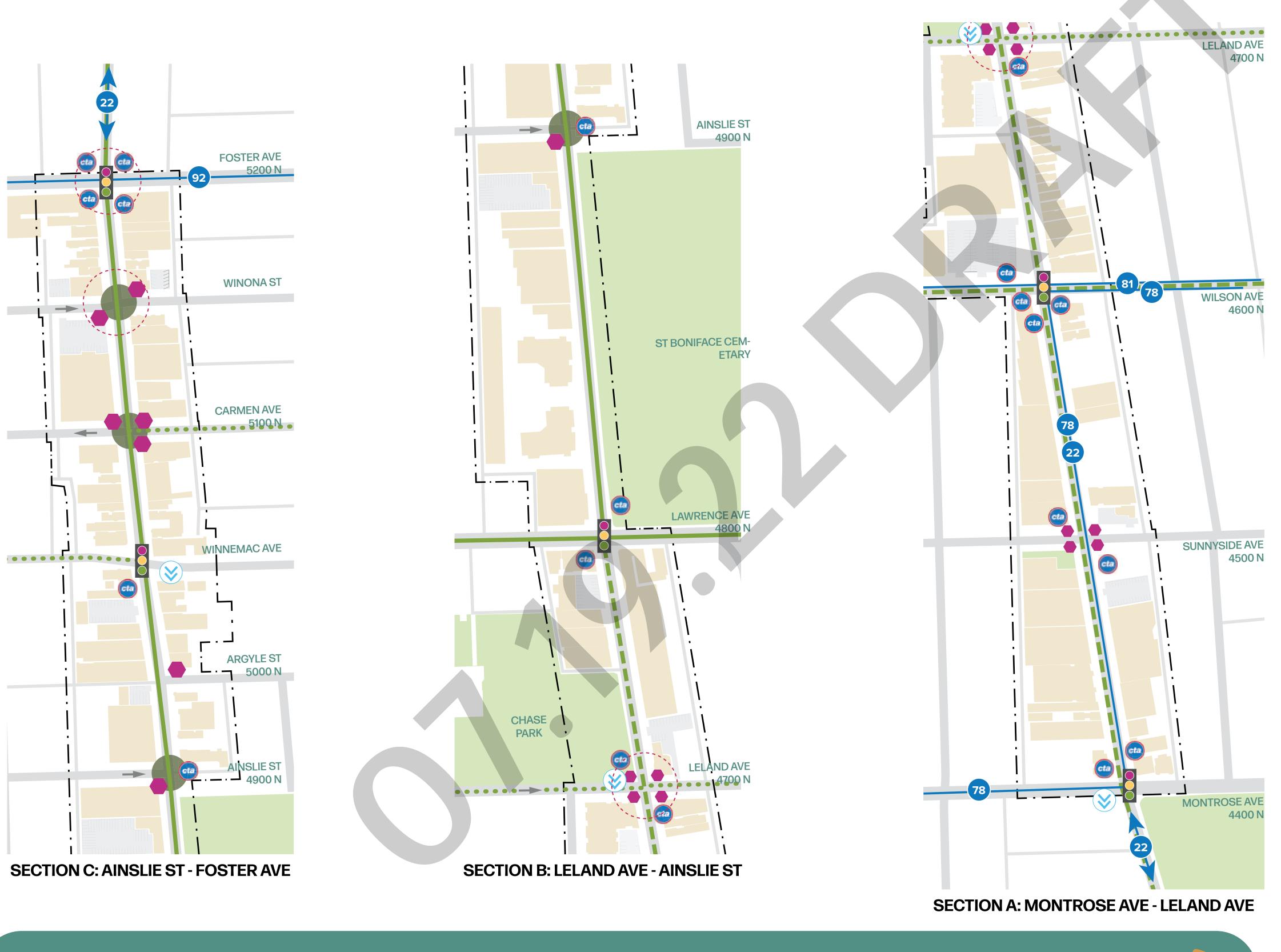


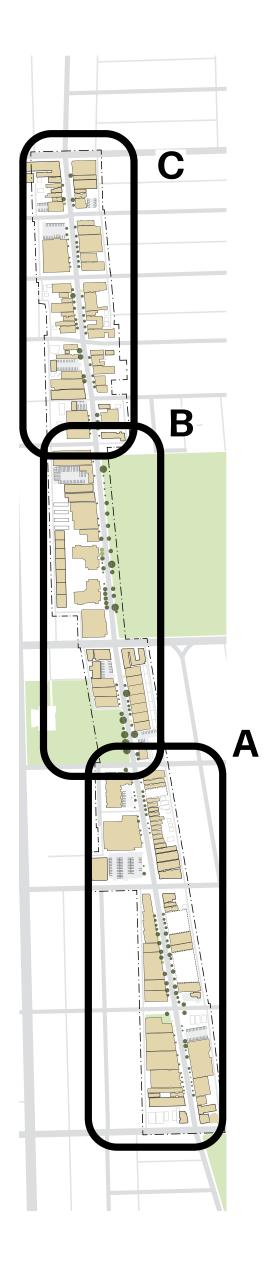


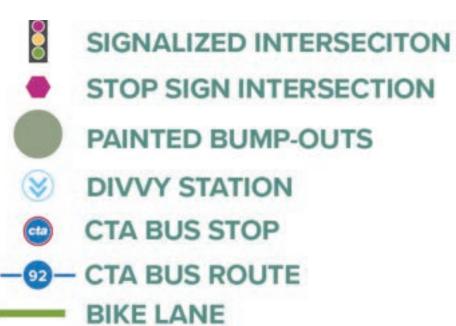
5015 N CLARK ST (2021 - COMPLETED)

WALKING, BIKING, TRANSIT & CARS

Station 1: Corridor Intro & Community Feedback





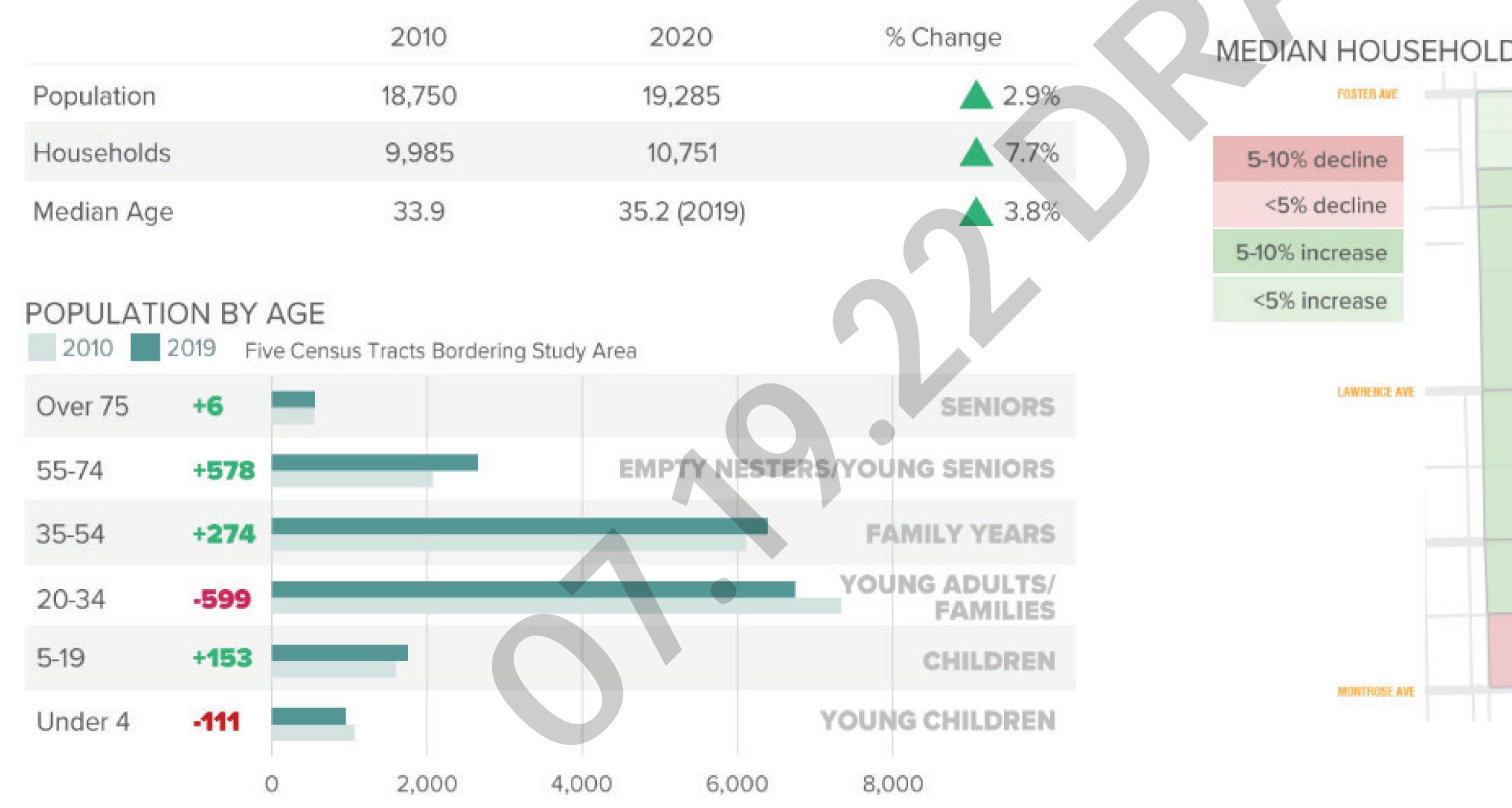


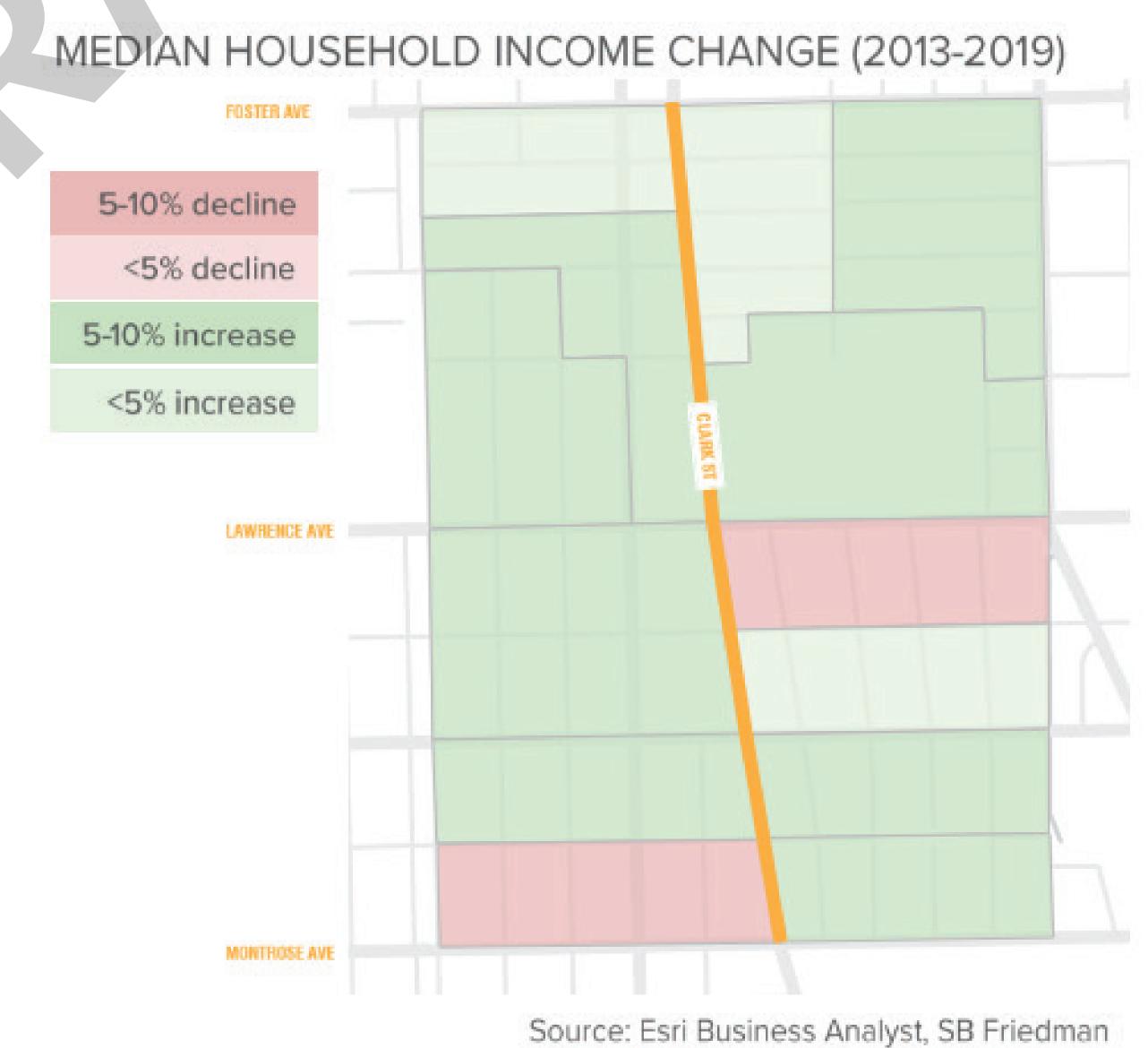


AREA DEMOGRAPHIC TRENDS

Station 1: Corridor Intro & Community Feedback

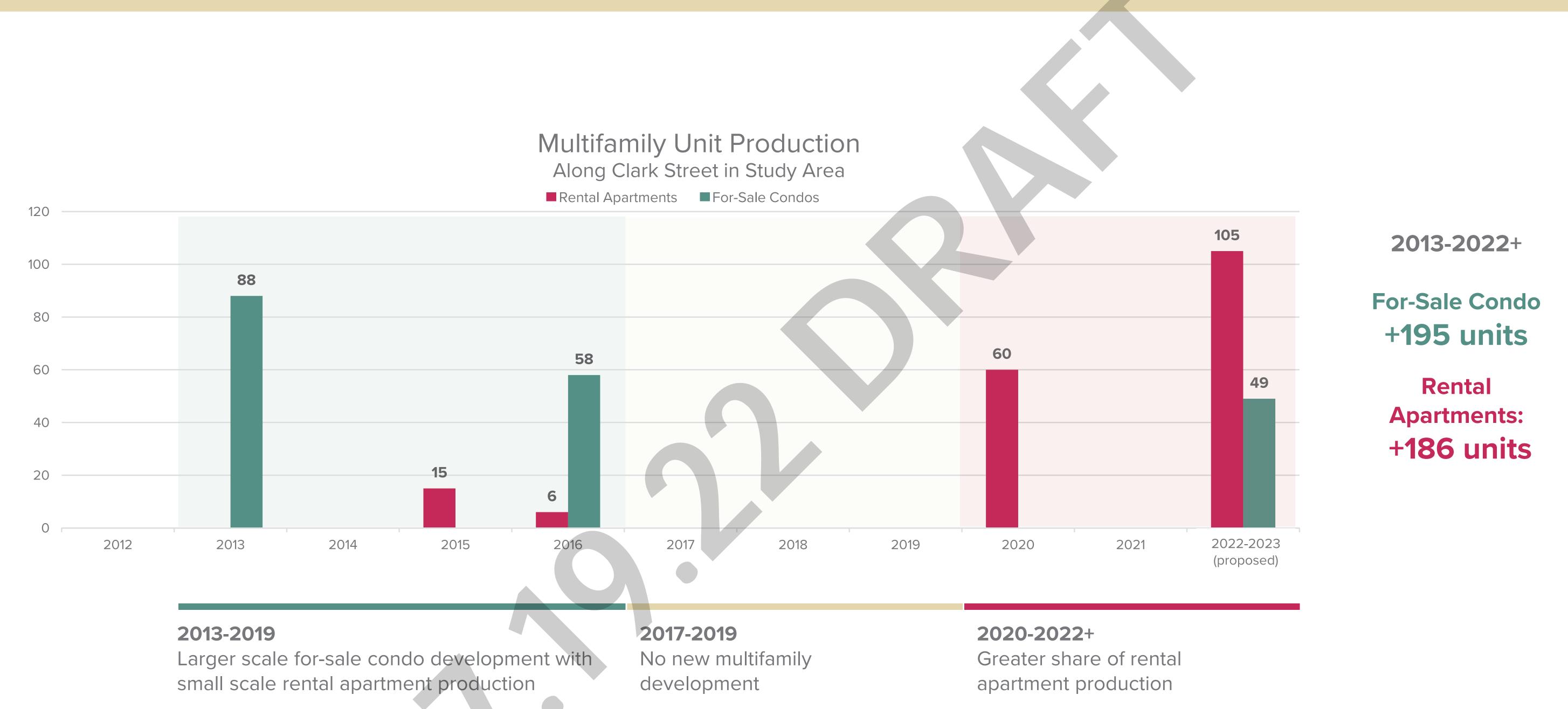
DEMOGRAPHICS ARE SHIFTING IN THE 5 CENSUS TRACTS THAT BORDER THE STUDY AREA





HOUSING TRENDS





NEW DEVELOPMENT HAS BEEN HISTORICALLY CONDOS, BUT IS SHIFTING TO INCLUDE MORE APARTMENTS

STREET CROSS SECTIONS

Station 2: Public Realm Development Opportunities

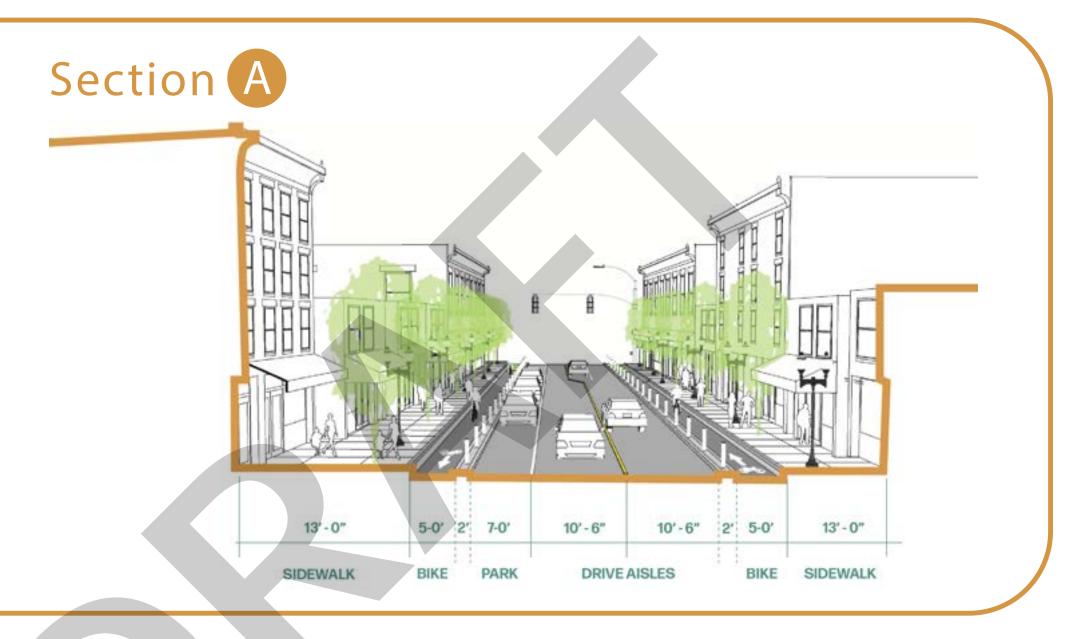
PAINTED BIKE LANES

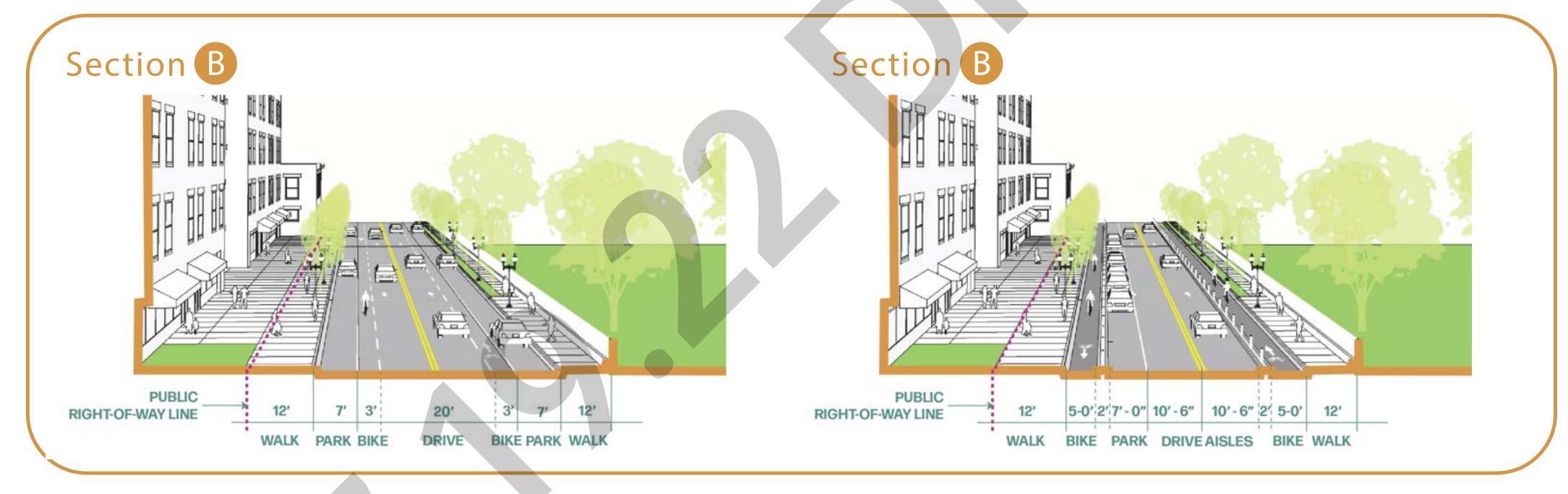
PROS -On Street Parking -Regular curb extensions -Regular curb extensions -Vehicular priority -Unprotected bike lanes -Unprotected bike lanes -Unprotected bike lanes -Unprotected bike lanes -Unprotected bike lanes

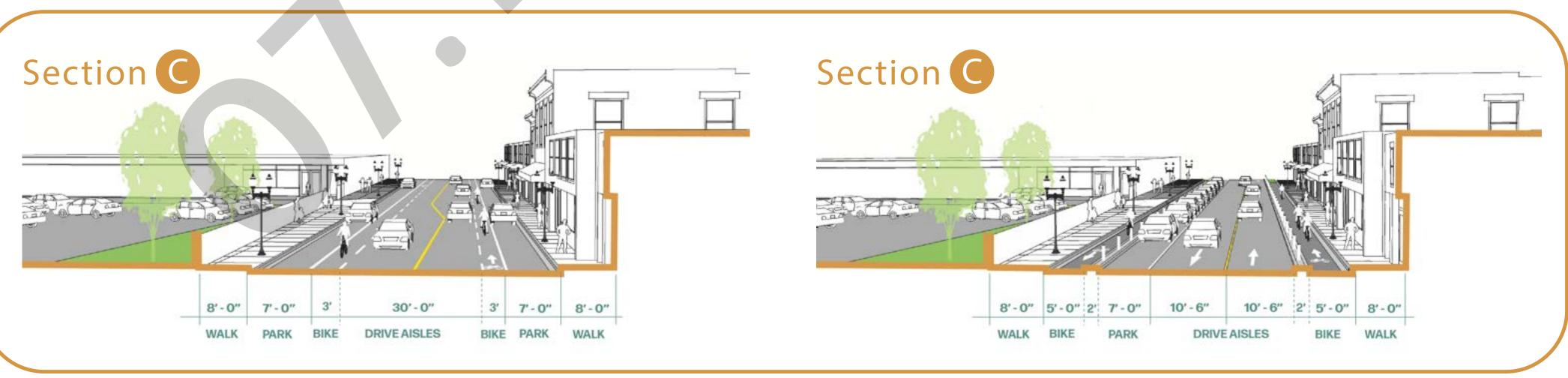
PROTECTED BIKE LANES

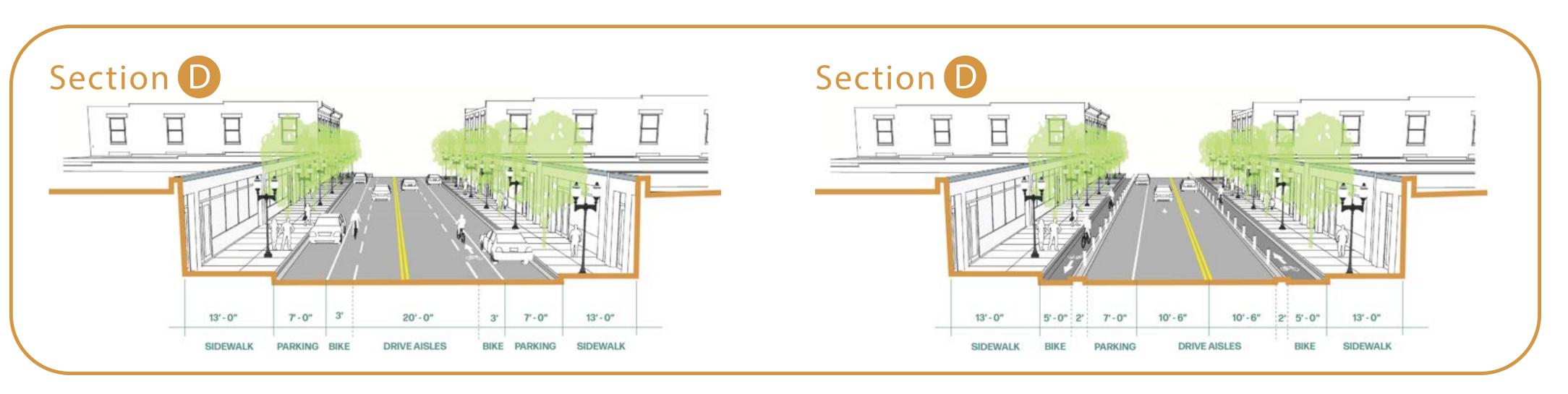






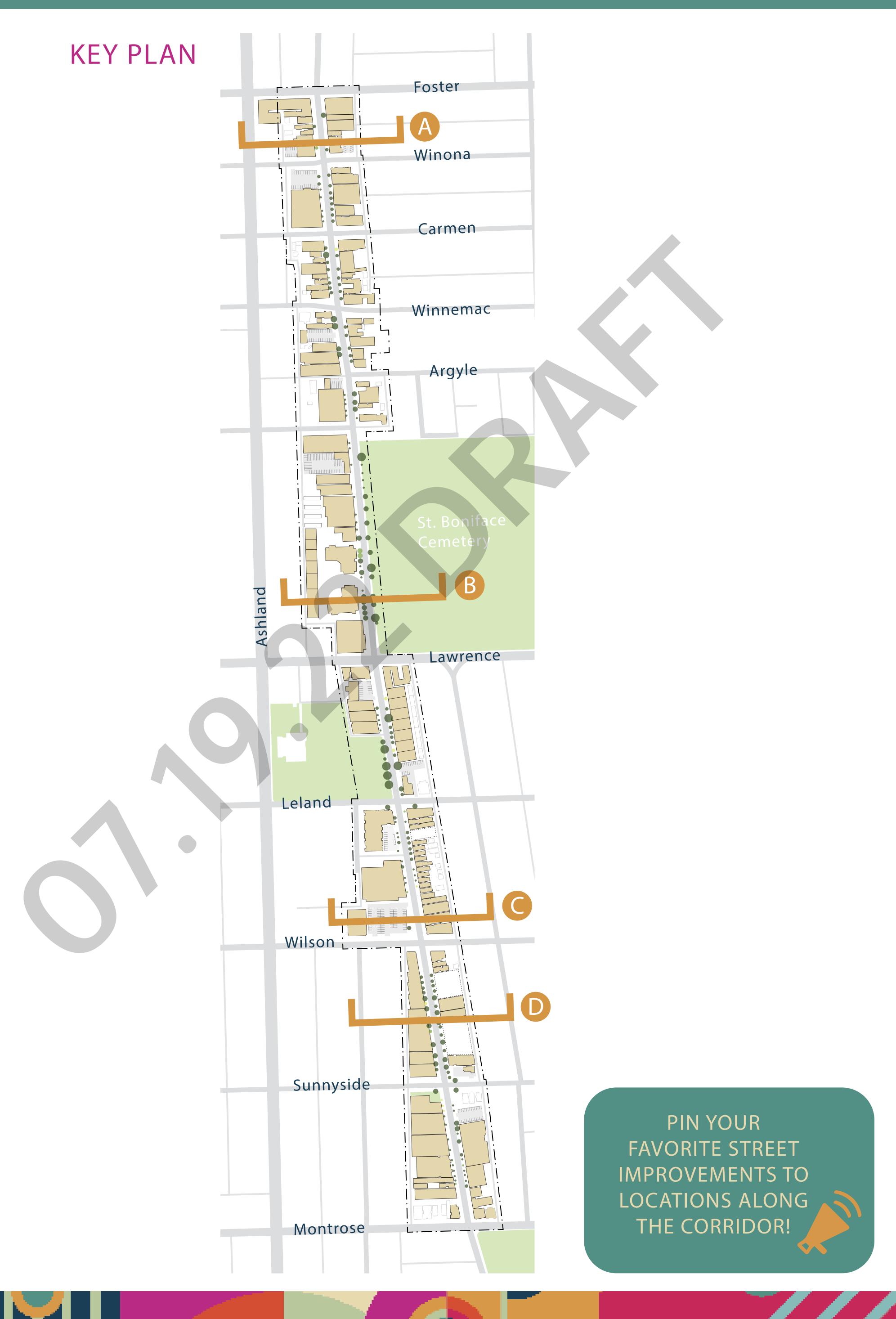






LOCATE STREET IMPROVEMENTS!

Station 2: Public Realm Development Opportunities



STREET IMPROVEMENTS OPTIONS

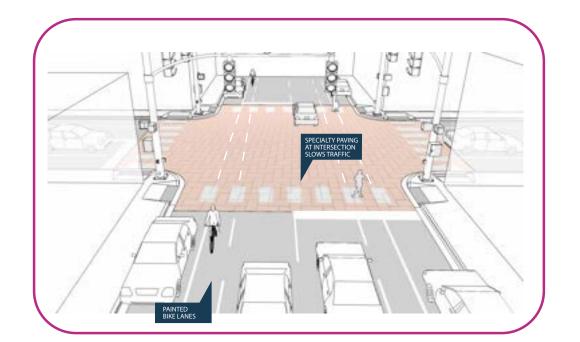
Station 2: Public Realm Development Opportunities

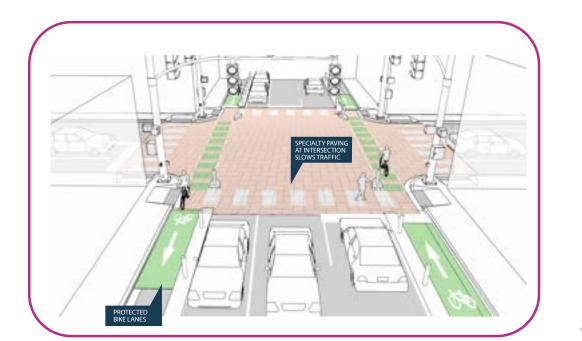
PAINTED BIKE LANES

PROTECTED BIKE LANES



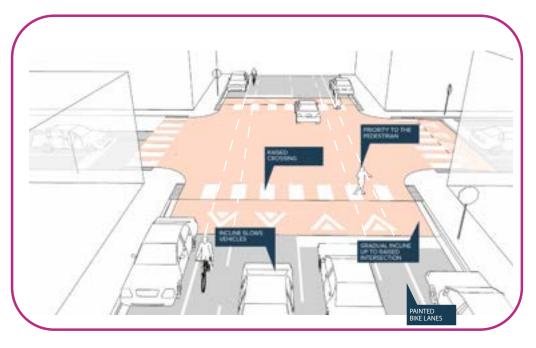
Specialty Paving at Stop Light Intersections

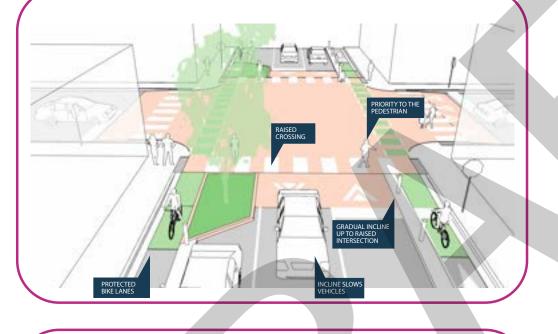






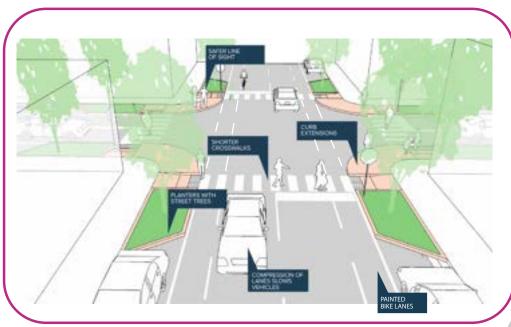
Raised Intersections at Stop Signs

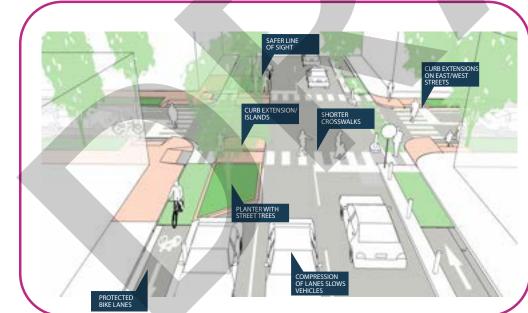






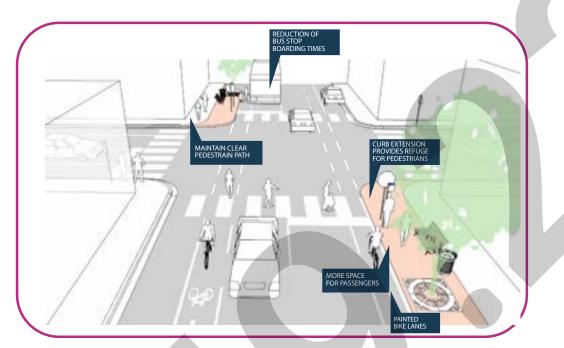
Curb Extensions

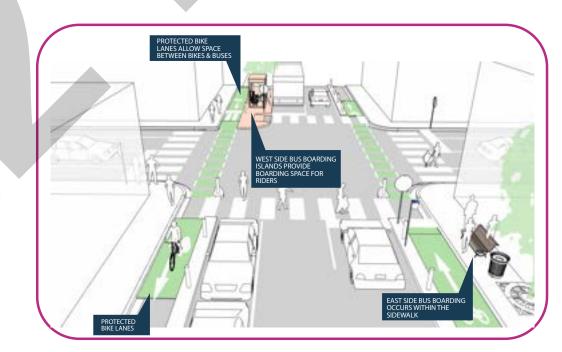


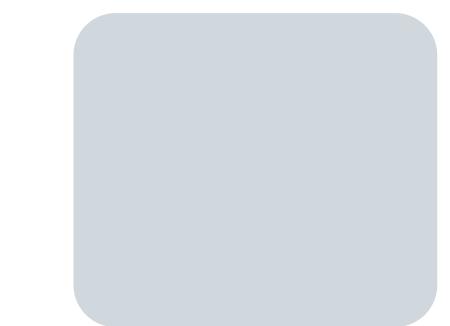




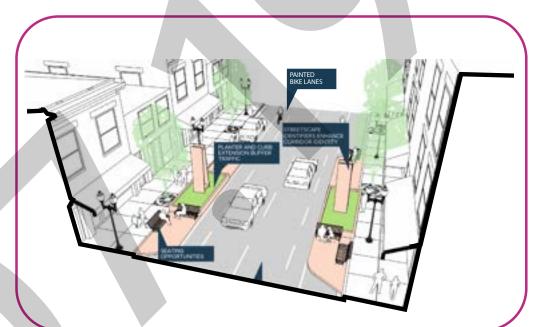
Bus Boarding

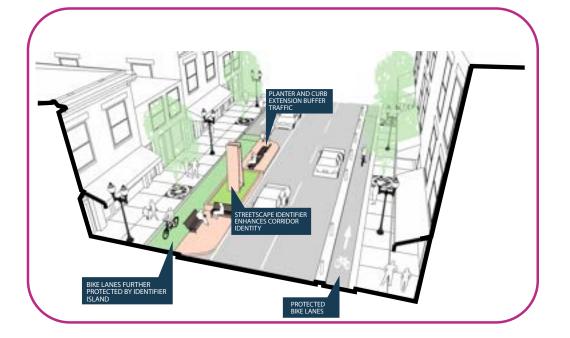


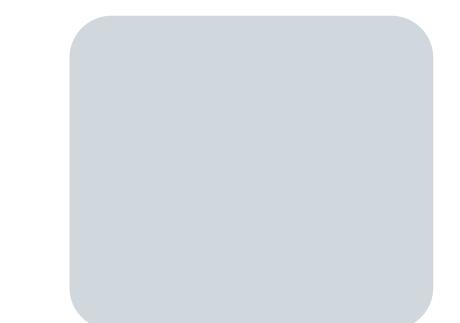




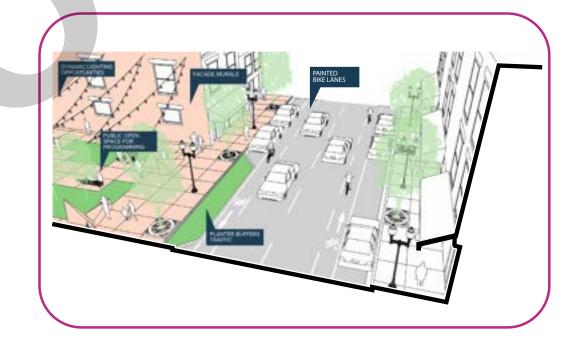
Identity & Placemaking

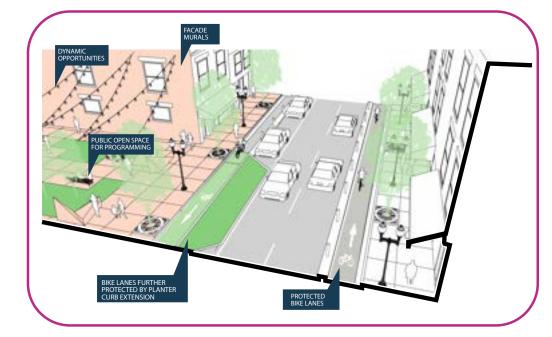


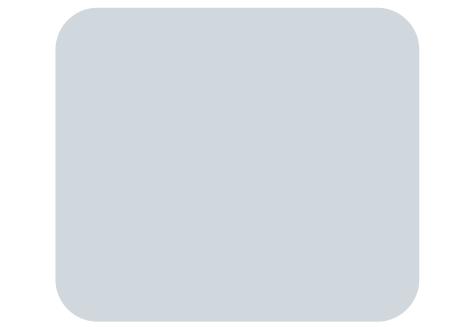




Open Space

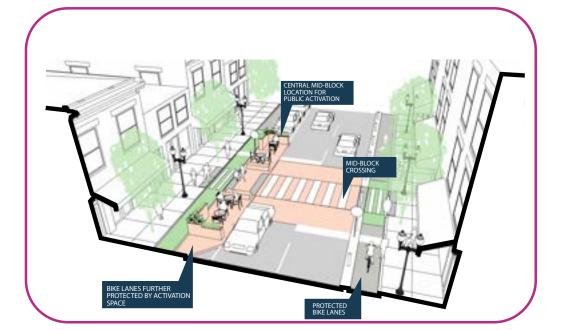






Activation Spaces

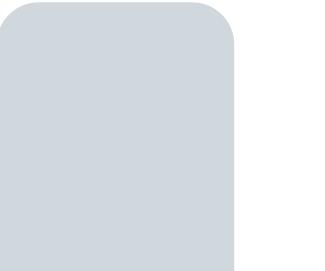




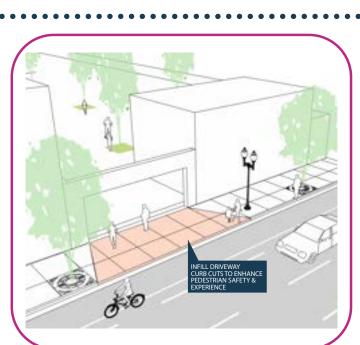


Flexible
Side Streets









Station 3: Urban Design Guidelines

WHAT ARE THE URBAN DESIGN GUIDELINES?

THE URBAN DESIGN GUIDELINES FOR THE CLARK STREET CORRIDOR WILL BE A SET OF RECOMMENDATIONS MEANT TO GUIDE THE FUTURE VISION & DEVELOPMENT OF THE CORRIDOR, FOCUSING ON THE DESIGN OF STREETS, OPEN SPACES, AND BUILDINGS.

- BIKE LANE INFRASTRUCTURE
- INTERSECTION INFRASTRUCTURE
- BUS BOARDING IMPROVEMENTS
- ELIMINATION OF CURB CUTS
- SUSTAINABLE INFRASTRUCTURE &
- SUSTAINABLE DESIGN & IMPLEMENTATION
- BUILDING SCALE, HEIGHT & SETBACKS
- DISTINCTION OF CORNER BUILDINGS
- BUILDINGS FACING OPEN SPACES
- DISTINCTION OF LONG BLOCKS VS SHORT BLOCKS
- PUBLIC / PRIVATE SPACES
- IDENTITY & PLACEMAKING

WHAT OTHER DESIGN GUIDELINES WOULD YOU LIKE TO SEE CONSIDERED?



SUSTAINABLE INFRASTRUCTURE & SUSTAINABLE DESIGN & IMPLEMENTATION

STREETS THAT
PROMOTE WALKING,
BIKING, USE OF PUBLIC
TRANSPORTATION

HIGH-QUALITY
CONSTRUCTION
MEANT TO LAST AND BE
EASILY MAINTAINED

GREEN ROOFS IN NEW DEVELOPMENTS

PERMEABLE PAVEMENTS
FOR STORM-WATER
MANAGEMENT

"GREEN CORRIDOR"
IDENTITY

WOULD YOU LIKE THE CORRIDOR
TO BECOME KNOWN FOR ITS
SUSTAINABLE VISION AND
IMPLEMENTATION?

WHAT ARE KEY PRINCIPLES YOU WOULD LIKE TO SEE THE CORRIDOR ADOPT AND PROMOTE?

ON SITE RENEWABLE
ENERGY - LIKE SOLAR &
GEOTHERMAL

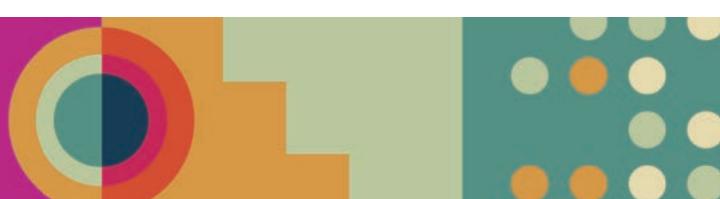
CELEBRATE
SUSTAINABLE DESIGN
& BUILDINGS
ACCREDITED AS SUCH

RENEWABLE STREET LIGHTING

EASILY ACCESSIBLE
URBAN TRASH /
RECYCLING BINS

PROMOTE NATIVE
LANDSCAPING IN BOTH
PRIVATE AND PUBLIC
SPACES







Station 3: Urban Design Guidelines

BUILDING SCALE







DIVERSITY OF SCALE



SCALE CONSISTENCY

BUILDING SCALE, HEIGHT & SETBACKS CAN HAVE A SIGNIFICANT IMPACT ON THE CHARACTER AND FEEL OF COMMERCIAL CORRIDORS LIKE CLARK STREET.

WHAT DO YOU THINK THE FUTURE OF CLARK STREET SHOULD LOOK LIKE?

BUILDING HEIGHT



1-4 STORIES
THE HENRY, RAVENSWOOD, CHICAGO

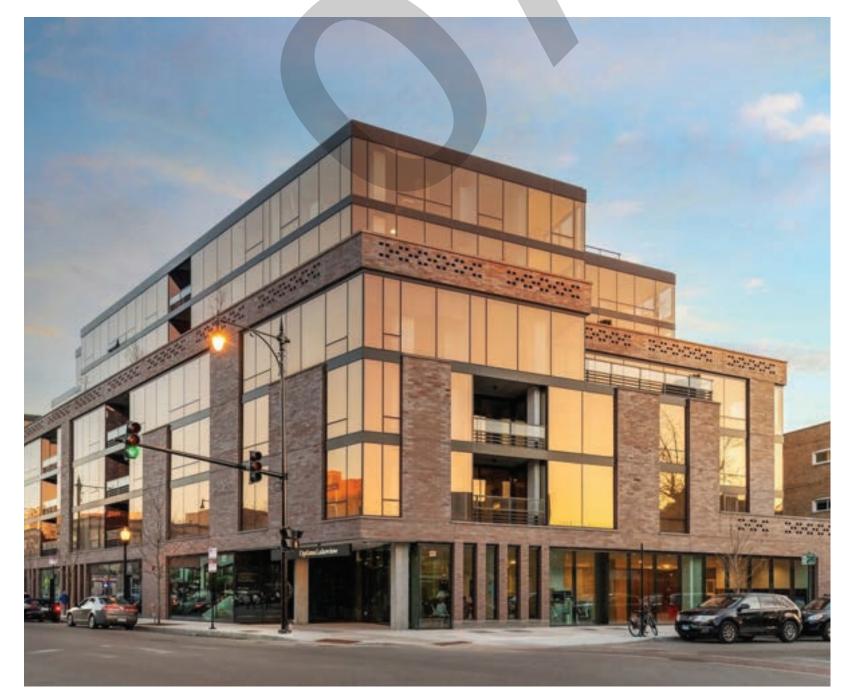


5 STORIES
A2, BALTIMORE



6-9 STORIES
BILL SORRO COMMUNITY, SAN FRANCISCO

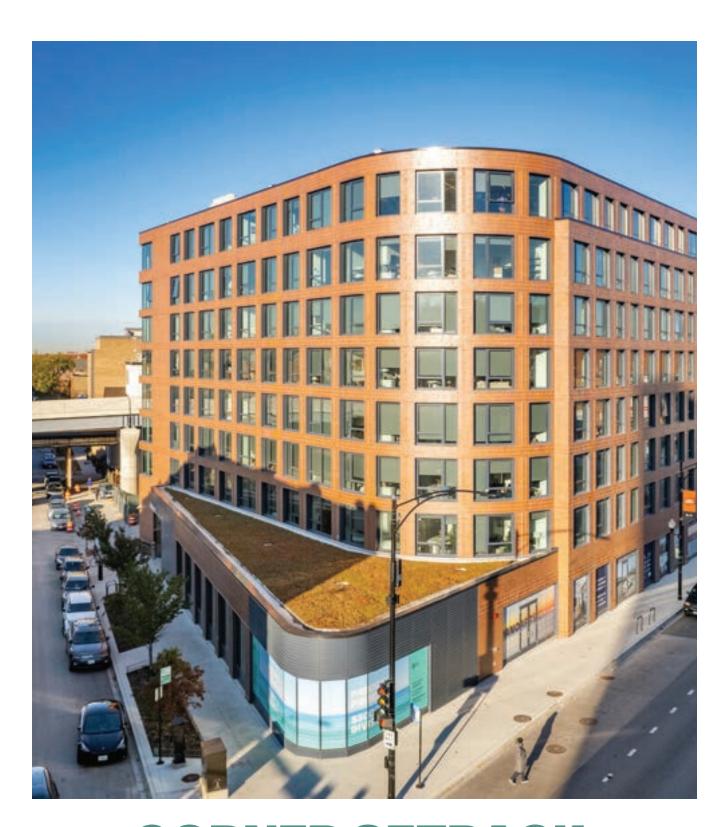
BUILDING SETBACK



MASSING SCALE DOWN TRANSITION TO
NEIGHBORHOOD SCALE



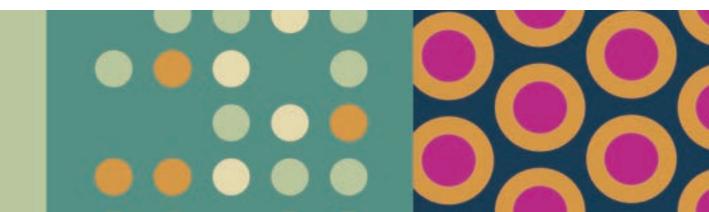
MATCHING
NEIGHBORHOOD
SCALE AT STREET
FRONT



CORNER SETBACK







Station 3: Urban Design Guidelines

DISTINCTION OF CORNER BUILDINGS

ENCOURAGING NEW DEVELOPMENTS IN CORNER BLOCKS TO FOLLOW THE CITY OF CHICAGO'S DESIGN EXCELLENCE PRINCIPLES WHICH CELEBRATE THE UNIQUE ARCHITECTURAL & URBAN DESIGN LEGACY OF THE CITY, WHILE ASPIRING FOR A HIGHER LEVEL OF DESIGN IN NEW DEVELOPMENT.

VS.



Black Ensemble Theater



Staples / Walgreen's signage, fence & street front parking lot at corner



Street Front Continutity

BUILDINGS FACING OPEN SPACES



ACTIVE FACADES WITH BALCONIES, PATIOS, SETBACKS, L-SHAPE & U-SHAPE BUILDINGS CREATE A DYNAMIC STREET FRONT THAT BENEFITS FROM FACING OPEN SPACES.

DISTINCTION OF LONG BLOCKS VS SHORT BLOCKS

SMALLER BLOCKS
TOWARDS THE NORTH
ATTRACT MORE FOOT
TRAFFIC AND PROVIDE
MORE PLEASANT
WALKING EXPERIENCES
THAN THE LONGER
BLOCKS TO THE SOUTH.

BUILDING SCALE,
PLACEMAKING ELEMENTS
& ROW IMPROVEMENTS
CAN HELP BREAK LONGER
BLOCKS.







Block Size Variations





Station 3: Urban Design Guidelines

PUBLIC / PRIVATE SPACES

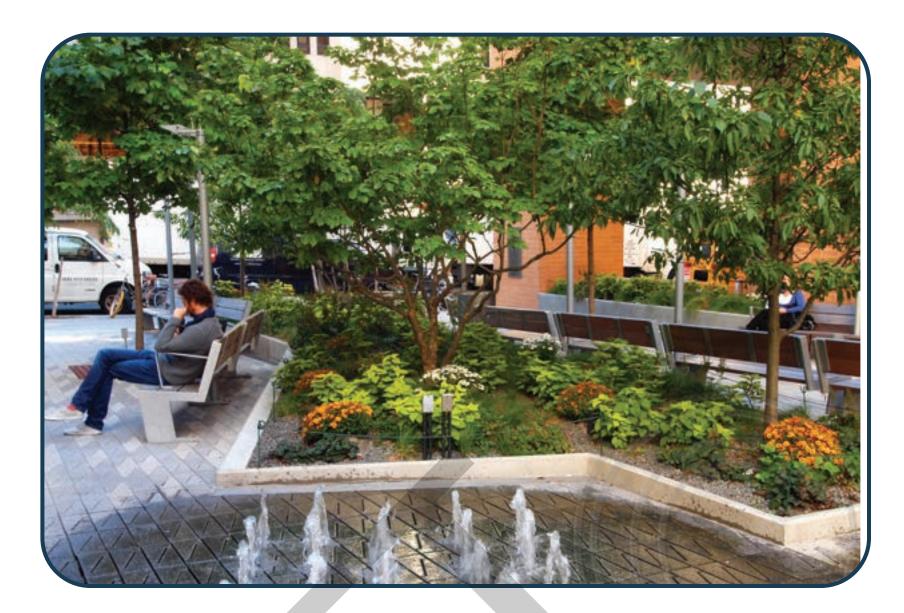
ENHANCEMENTS TO PRIORITIZE PUBLIC / PRIVATE SPACES FOR PEDESTRIAN USE AND STREET ACTIVATION

PUBLICLY ACCESSIBLE COURTYARDS



VACANT LOT SHORT-TERM SITE ACTIVATION





LANDSCAPED AREAS & PLAZAS WITHIN PROPERTY SETBACKS



ARTISTIC CONNECTORS - PLACEMAKING ART

EXAMPLE PLACEMAKING ELEMENTS TO ARTICULATE A UNIFIED IDENTITY ACROSS THE CORRIDOR.

WHAT WOULD YOU LIKE TO SEE MORE OF?



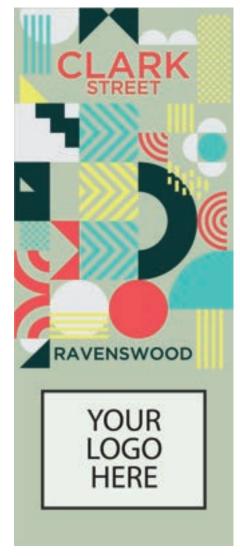
Fulton Market Gateway



Division Corridor Sidewalk



Ravenswood Markers



Clark St Banner



Humboldt Park Benches





Station 3: Urban Design Guidelines

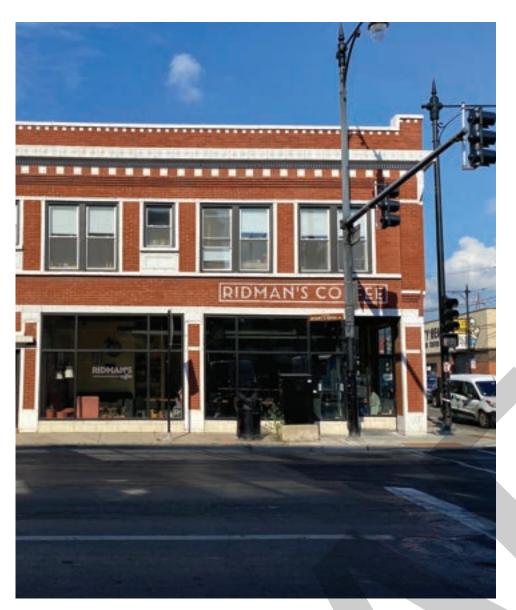
P-STREETS IMPLEMENTATION: GROUND FLOOR TRANSPARENCY







Incognito storefront



Active storefront



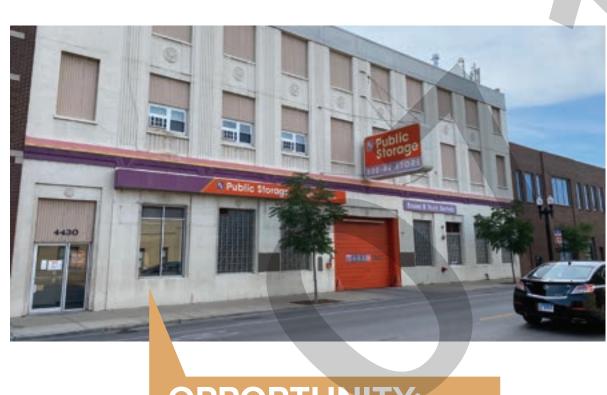
Iconic storefront

THE ENTIRE CORRIDOR WAS CONSOLIDATED INTO ONE CONTINUOUS 'PEDESTRIAN STREET' IN 2020, WHICH INTENDS TO PRESERVE AND ENHANCE THE CHARACTER OF STREETS AND INTERSECTIONS THAT ARE WIDELY RECOGNIZED AS CHICAGO'S BEST EXAMPLES OF PEDESTRIAN-ORIENTED SHOPPING DISTRICTS.

P-STREETS REQUIRE STOREFRONT TRANSPARENCY THAT IN TURN PROMOTES RETAIL & DINING.

HOW IMPORTANT DO YOU CONSIDER THIS TO BE?

TRANSFORMATION OF EXISTING BLANK WALLS & INACTIVE GROUND FLOORS



OPPORTUNITY: PLACEMAKING ART

EXAMPLE PLACEMAKING ELEMENTS TO ARTICULATE A UNIFIED IDENTITY ACROSS THE CORRIDOR.

WHAT WOULD YOU LIKE TO SEE MORE OF?





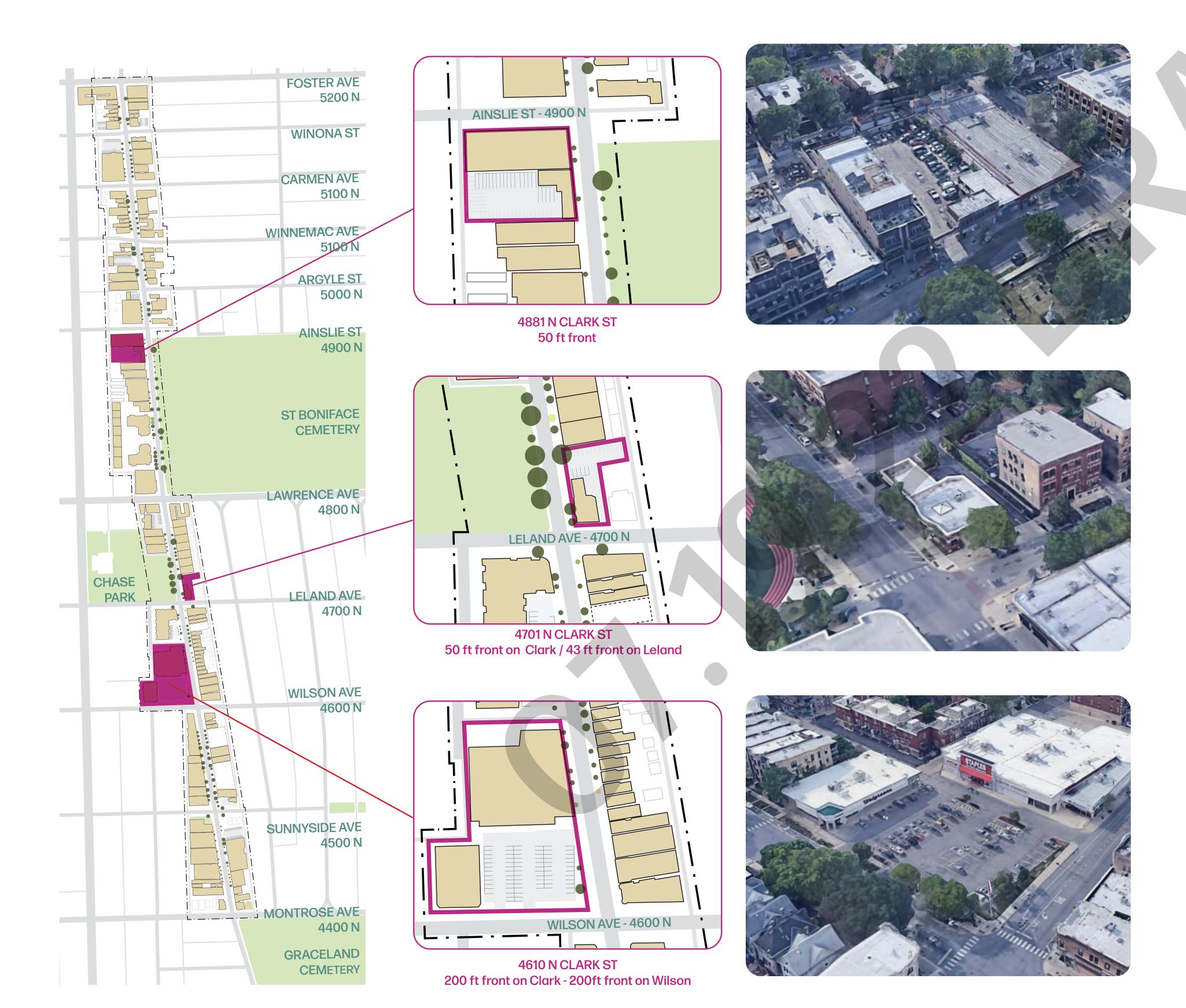






Ways of thinking about the design and use of buildings that could be renovated or built

Station 3: Design Guidelines



Site Identification

These three sites were chosen to help us illustrate different approaches to potential future development because:

- (1) survey respondents and stakeholders rated these as opportunities for redevelopment that would benefit the corridor and
- (2) real estate market trends suggest that developers may be interested in redeveloping these properties in the near future.

These are not actual development proposals. They are examples that shows different types of buildings that could be built (or renovated) at these locations. These examples will help us learn what qualities the community prefers in redevelopment projects. These scenarios

Ways of thinking about the design and use of buildings that could be renovated or built

Station 3: Design Guidelines

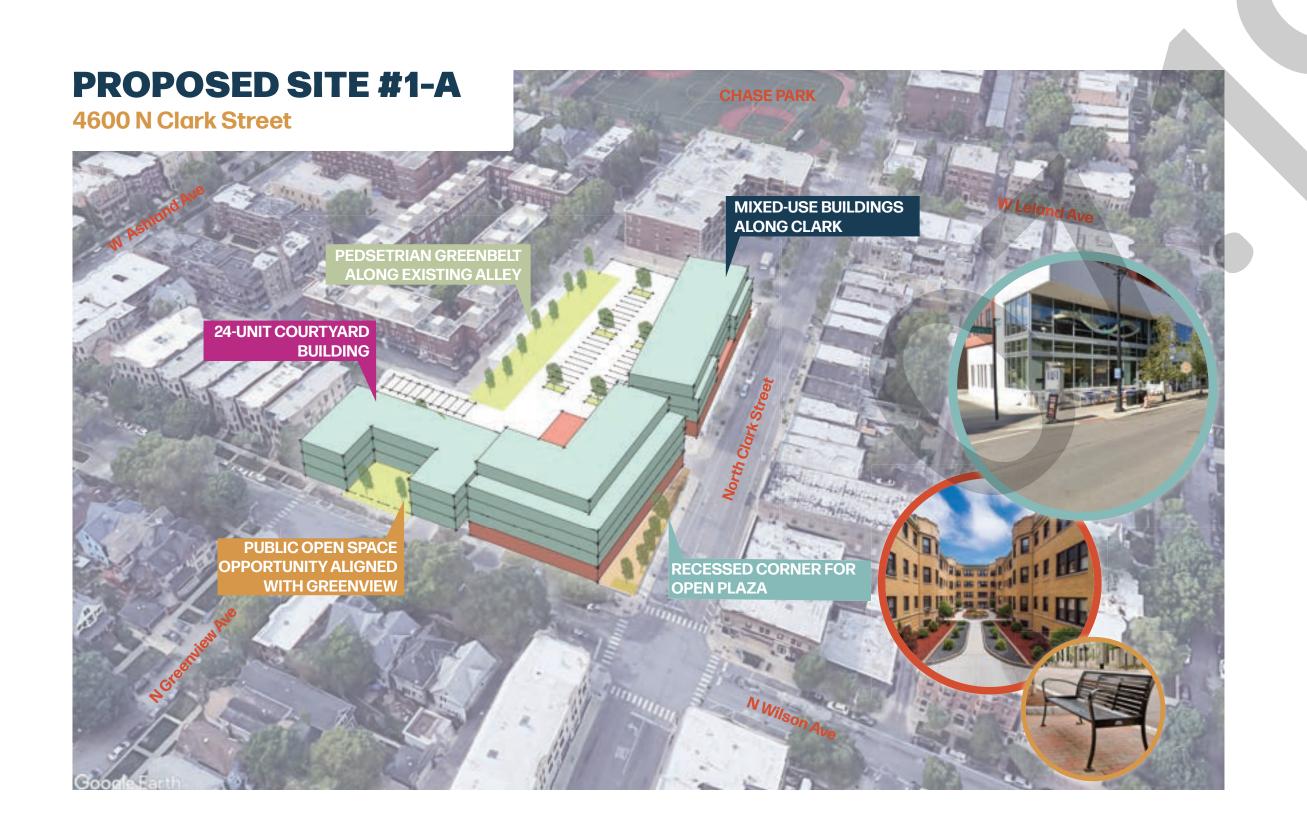
These are not actual development proposals. They are examples that shows different types of buildings that could be built (or renovated) at these locations. These examples will help us learn what qualities the community prefers in redevelopment projects. These scenarios are meant to guide the conversation and help envision the future of the district.



DEVELOPMENT MASSING SCENARIO #1

4610 N Clark St (Staples & Walgreen's Site)
Current Zoning: B1-2

- → BRING RETAIL TO THE STREET TO SUPPORT BUSINESS CLUSTER ON EAST SIDE OF CLARK STREET
- → **ENGAGE THE CORNER**
- → PROMOTE PEDESTRIAN STREETS
- → CONNECT WITH ROW IMPROVEMENTS
- → CONTINUE COMMERCIAL ACTIVITY BUT REPOSITION TO MEET MODERN TYPOLOGIES
- → INCORPORATE HOUSING TO MITIGATE AFFORDABILITY



2020+ URBAN COMMERCIAL TRENDS:

STAPLES MODEL APPROX. 12,000 SF (vs 21,000 current)

WALGREEN'S MODEL APPROX. 10,000 SF

(same as current)



Ways of thinking about the design and use of buildings that could be renovated or built

Station 3: Design Guidelines

These are not actual development proposals. They are examples that shows different types of buildings that could be built (or renovated) at these locations. These examples will help us learn what qualities the community prefers in redevelopment projects. These scenarios are meant to guide the conversation and help envision the future of the district.

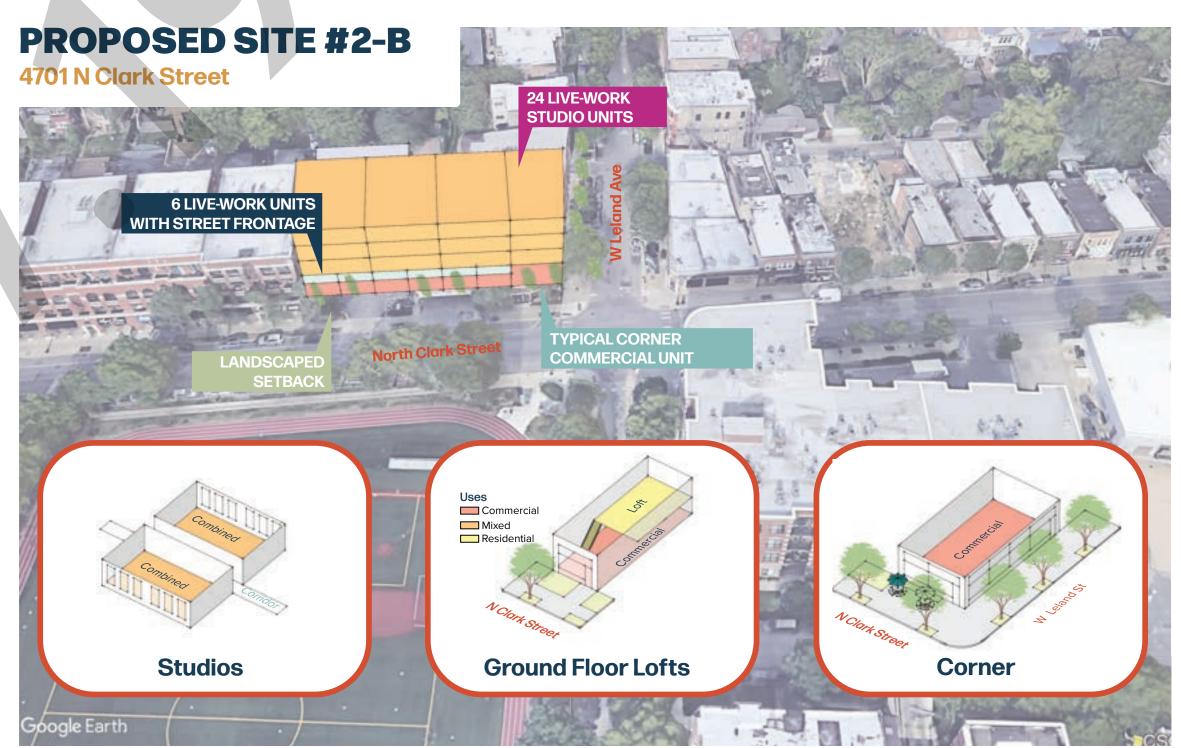


DEVELOPMENT MASSING SCENARIO #2

4701 N Clark Street (Vacant Bank)
Current Zoning: B3-2

- → RESPOND TO THE NEIGHBORHOOD SCALE
- → HOLD THE STREET-FRONT
- → INTRODUCE ALTERNATIVE GROUND FLOOR ACTIVATION STRATEGY (LIVE-WORK UNITS)
- → PROMOTE PEDESTRIAN STREETS
- → CONTINUE COMMERCIAL ACTIVITY
- → INCORPORATE HOUSING TO MITIGATE AFFORDABILITY CHALLENGES AND SUPPORT ADDITIONAL COMMERCIAL USES







Ways of thinking about the design and use of buildings that could be renovated or built

Station 3: Design Guidelines

These are not actual development proposals. They are examples that shows different types of buildings that could be built (or renovated) at these locations. These examples will help us learn what qualities the community prefers in redevelopment projects. These scenarios are meant to guide the conversation and help envision the future of the district.



DEVELOPMENT MASSING SCENARIO #3

4884 - 4898 N Clark Street (Lincoln Towing & Villa)
Current Zoning: C 2-2 & C 1-2

- → RESPOND TO THE NEIGHBORHOOD SCALE
- → ENGAGE THE CORNER
- → **HOLD THE STREET-FRONT**
- → DEVELOP UNIQUE DESTINATIONS
- → PROMOTE PEDESTRIAN STREETS
- → CONTINUE COMMERCIAL ACTIVITY
- → MAINTAIN FACADE OF HISTORIC IMPORTANCE







IMPLEMENTATION

Station 4: Implementation

FUNDING OPPORTUNITIES FOR THE IMPLEMENTATION OF THE STUDY'S FINDINGS

Tax Increment Financing (TIF):

A public financing method that is used as a subsidy for redevelopment, infrastructure, and other community improvement projects through the Clark/Montrose TIF district.

Small Business Improvement Fund (SBIF):

Provides grant funding for permanent building improvements and repairs across the City of Chicago.

Citywide Recovery Funds:

City funding temporarily available through Federal Recovery Grants.

Special Service Areas (SSAs):

Local tax districts that fund expanded services and programs through localized property tax levy within contiguous areas. SSA-funded projects typical include but are not limited to: public way maintenance and beautification; district marketing and advertising; business retention/attraction, special events and promotional activities; auto and bike transit; security; facade improvements; and other commercial and economic development initiatives.

Open Space Impact Fees:

This program allocates fees that are applied to new residential developments to pay for land acquisition & park improvements in Chicago.

IMPLEMENTATION TIMELINE

WHICH FEATURES SHOULD BE IMPLEMENTED IN THE SHORT, MEDIUM AND LONG TERM?
USE THE COLORED POST-IT NOTES TO TAG THE VARIOUS OPTIONS PRESENTED THROUGHOUT THE BOARDS!

SHORT TERM: Elements of the plan that should be prioritized as they would be highly beneficial for kick-starting the implementation of the corridor plan.

MID TERM: Improvements that might take more time to be implemented, yet the planning should begin as soon as possible.

LONG TERM: Improvements that align with the long-term evolution of the corridor.

